

## SHADRICK ADDY

Designer | Educator

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### EDUCATION

#### **Master of Graphic Design N.C. State University**

Projected May, 2019

*The Master of Graphic Design (MGD) is recognized as a terminal degree in design. N.C. State's program is known for its research orientation and teacher preparation.*

#### **Bachelor of Science in Graphic Design, Elizabeth City State University**

Spring 2016

*Magna Cum Laude*

#### **Associate of Arts & Associate of General Education**

College of The Albemarle

Spring 2014

### FELLOWSHIPS

#### **Digital Humanities Fellow, Bull City 150**

Summer 2018

*Developed an online complement to the award-winning public exhibition Uneven Ground: the Foundations of Housing Inequality in Durham, NC.*

#### **Virtual Reality Pentair Fellow N.C. State Libraries**

Spring 2018

*Developed workshops and learning resources for broadly applicable and usable virtual reality tools including hardware, software, and digital publishing platforms for research use as well as VR creation.*

### SKILLS

Immersive Media (VR, AR, MR)  
Brand Identity Systems  
Editorial Design  
Packaging Design  
UX/UI Design

### EXPERIENCE

#### **Teaching Assistant, N.C. State University**, Raleigh, NC

August 2017 to date

*Assist professors with class preparation and provide guidance to students in courses covering online and mobile interaction design systems, user experience design practices, and relationships between people, their context and the designed objects.*

#### **UX Designer, Virtual MLK Project**, Raleigh, NC

June 2018 to date

*Collaborated with researchers at N.C. State College of Humanities and Social Sciences to create the virtual reality reenactment of Martin Luther King's "Fill Up the Jails" speech. Dr. King gave the speech just days after the Greensboro sit-ins in 1960.*

#### **Managing Editor, N.C. State MGD Publications**, Raleigh, NC

January 2018 to June 2018

*Coordinated collection and production of the Master of Graphic Design (MGD) journal And So in collaboration with the Senior and Design Editors. Coordinate and manage the MGD blog Yes And. Served as liaison between MGD publications and college communications office.*

#### **Independent Developer, CX Labs**, Raleigh, NC

August 2018 to date

*Worked as the lead developer for a local start-up to develop a virtual reality basketball training application for the 2018 Oculus Launchpad program.*

#### **Designer, Peridot**, Raleigh, NC

March 2017 to January 2018

*Designed brand identity and website for WolfWash. Designed brand identity, marketing collateral and launched a successful Kickstarter campaign for Wibes Shoes.*

#### **Freelance Designer**, Elizabeth City, NC

2014 to 2017

*Designed brand identity systems and marketing collateral for Adkins Catering and Bridal Lounge.*

#### **Graphic Design Intern**, Raleigh / Elizabeth City, NC

N.C. State University Housing (2016 - 2017)

Elizabeth City State University (2014 - 2016)

College of The Albemarle (2012 - 2014)

### ACADEMIC SERVICES

#### **Multicultural Design Student Organization**, N.C. State University

2016 to date | Member, Executive Board

#### **International Student Organization**, Elizabeth City State University

2014 to 2016 | Member, President