

SHADRICK ADDY

Designer / Educator

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EDUCATION

Master of Graphic Design N.C. State University

Spring 2019

The Master of Graphic Design (MGD) is recognized as a terminal degree in design. N.C. State's program is known for its research orientation and teacher preparation.

Bachelor of Science in Graphic Design, Elizabeth City State University

Spring 2016

Magna Cum Laude

Associate of Arts & Associate of General Education

College of The Albemarle
Spring 2014

FELLOWSHIPS

Digital Humanities Fellow, Bull City 150

Summer 2018

Developed an online complementary website for the award-winning public exhibition, Uneven Ground: The Foundations of Housing Inequality in Durham, NC.

Virtual Reality Pentair Fellow N.C. State Libraries

Spring 2018

Developed workshops and learning resources for broadly applicable and usable VR tools including hardware, software, and digital publishing platforms for research use as well as VR creation for N.C. State Libraries.

SKILLS

Immersive Media (VR, AR, MR)
Brand Identity Systems
Editorial Design
Packaging Design
UX/UI Design

EXPERIENCE

Visiting Assistant Professor, The Ohio State University

Department of Design & Advanced Computing Center for the Arts and Design
August 2019 to present

Teaching undergraduate Visual Communication Design courses in the Department of Design, and graduate courses focused on extended reality and interaction design at the Advanced Computing Center for the Arts and Design (ACCAD).

Design Researcher / CTO, Equality Lab, Miami, FL

June 2019 to present

Conducting collaborative research on virtual embodiment, and developing immersive experiences that leverage virtual reality as a tool for social impact and cultural preservation.

Teaching Assistant, N.C. State University, Raleigh, NC

August 2017 to May 2019

Assisted professors with class preparation, and provided guidance to students in courses covering online and mobile interaction design systems, user experience design, exhibition design, and design research.

UX Designer / VR Developer, Virtual MLK Project, Raleigh, NC

June 2018 to May 2019

Collaborated with researchers at N.C. State College of Humanities and Social Sciences to create the virtual reality reenactment of Martin Luther King's "Fill Up the Jails" speech. Dr. King gave the speech just days after the Greensboro sit-ins in 1960.

Managing Editor, N.C. State MGD Publications, Raleigh, NC

January 2018 to June 2018

Coordinated collection and production of the Master of Graphic Design (MGD) journal And So in collaboration with the Senior and Design Editors. Coordinate and manage the MGD blog Yes And. Served as liaison between MGD publications and college communications office.

Independent Developer, CX Labs, Raleigh, NC

August 2018 to January 2019

Worked as the lead developer for a local start-up to develop a virtual reality basketball training application for the 2018 Oculus Launchpad program.

Designer, Peridot, Raleigh, NC

March 2017 to January 2018

Designed brand identity and website for Wolf Wash. Designed brand identity, marketing collateral and launched a successful Kickstarter campaign for Wibes Shoes.

Graphic Design Intern, Raleigh / Elizabeth City, NC

N.C. State University Housing (2016 - 2017)
Elizabeth City State University (2014 - 2016)
College of The Albemarle (2012 - 2014)